

In the Specification:

On page 8, replace the 3rd paragraph with:

Figure 3 is a block diagram showing the learning/growing system using living goods according to the present invention comprising: a learning/growing toy 10 expressing desires for eating, learning, and playing at a certain time, and after that learned/grown intellectually and physically by being inputted goods corresponding to the respective desires; a personal ~~computer 30~~computer 20 downloading goods information for satisfying the desires from the web server 30 and inputting the information into the learning/growing toy 10; a web server 30 identifying the generation of desires of the learning/growing toy 10, and including a banner database table 80 memorizes advertising banners and the goods information database table 85 which memorizes goods information such as detailed information about the banners and barcodes, reactions of the toy when recognizing the goods, a style of action, reasons for the desires, and degrees of effect to the learning/growing of the toy (actions, characteristics, feeling, intelligence, and desires, etc.).

On page 10, replace the last paragraph with:

The learning/growing toy 10 according to the present invention comprises: a desire generation unit 10a for outputting signals according to the desires for eating, learning, and playing; a performance unit 10b being inputted the signals according to the desires and outputting the signals as motion, voice, video, and light forms using a motor, a speaker, an LCD, and an LED etc.; a goods information recognizing unit 10c for recognizing goods information such as name, barcodes, and item classification provided by the web server 30 or the user using devices such as a barcode scanner, a CCD(Charge-Coupled Device) camera, a microphone, and a keyboard in order to satisfy the desires of the learning/growing toy; a goods interpreting processing unit 10d

unit 14 for judging the goods provided to the learning/ growing toy by analyzing/processing the goods information of video, voice, letter forms recognized through the good information recognizing unit 10c; a control changing unit 10e for recognizing the various goods provided by the web server 30 and changing a controlling pattern so that the controlling operations of learning/growing according to the goods selected by the user; and a controlling unit 10f totally controlling the learning/growing toy.

On page 13, replace the second full paragraph with:

When the user chooses a banner item, the web server 30 recognizes that (ST5), and after that provides the goods in accordance with the choice of the user to the learning/growing toy 10 directly or through the user computer 20 (ST6). After that, the learning/growing toy 10 eats or gets the goods for satisfying the desires, whereby the toy is grown physically or intellectually (ST7).

On page 17, replace the 4th full paragraph with:

Figure 11 shows still another embodiment of recording the goods information in the storing medium of the learning/growing toy 10. As shown therein, the goods information is stored in a goods information storing medium 51 as flash memory form, and after that the goods information is recorded in the ~~goods information storing~~ medium 54 of the learning/growing toy 10 using the flash memory.

On page 18, replace the first full paragraph with:

When the learning/growing toy 10 expresses the desire for eating through the desire outputting means in Figure 2, the user makes the learning/growing toy 10 recognize the barcode 20A recorded on a package 20 of a snack (for example, nabisco) through the CCD camera. Accordingly, the learning/growing toy 10 acts as if it eats the

snack actually, and expresses the satisfaction. As described above, when the learning/growing toy 10 recognizes the snack, the learning/growing toy 10 sings the CM songs of the goods.